

# Digital Signage and Intranet Video

Video solutions to enhance corporate internal communications.

In today's global workplace, it is critical for organizations to be able to quickly and efficiently disseminate important announcements and information to their workforce in an impactful way.

## Corporate TV or Digital Signage

Our solution can power an Internal TV network in multiple offices or at corporate points of sales to enhance internal communication and increase revenues. With the Digital Signage solution, corporations can manage a network of screens scattered in different geographical areas and customize viewing experiences to individual locations or specific audiences. Our easy to use console enables managers to create, manage and broadcast all types of content (video, image, animation, text, RSS feeds) and design programs tailored to a specific corporate brand image. Access to the system and its content management controls can be customized by individual user, based on corporate structure and policies.

## Intranet TV

The KIT Intranet TV module complements our Digital Signage solution, with an option to integrate and embed video content into your existing corporate intranet infrastructure, helping to reduce the costs and increase the efficiency of delivering broad communications to employees. Intranet TV allows for centralized control of content, and can be used as a standalone solution, or integrated with our Digital Signage solution.

## Best Practices - Use Cases

- Corporate news
- Training programs
- Motivational seminars
- Crisis management
- Company procedural or policy updates
- HR news and updates
- Executive speeches and presentations
- Health and safety information
- Recruitment policies and practices



# Advanced features to ensure the success of your internal video communications.

KIT digital provides a professional audiovisual communication solution which enables the design, management, storage, and broadcast of branded multimedia content to a wide range of mediums including digital screens, directional signs, and corporate Intranets.

## Key Features

### Enterprise Server or SaaS Model

The Digital Signage and Intranet Video solution can be implemented on site or managed directly through our platform on a cloud-based model.

### Security

The highest level of security is ensured by KIT digital to preserve the confidentiality of the distributed content.

### Branded Programs

Advanced customization features enable corporations to present their content in a completely branded environment.

### Broadcast Grade

KIT Video Platform guarantees broadcast grade quality.

### Console to Manage Small to Big Projects

Web-based Contributor Console is accessible remotely and provides an easy access, monitoring and management of system hardware, users, and content.

### Role Management

Manager console allows defining individual roles and access levels for users to control the content. Individual

rights can be assigned to specific part or zones of the TV program or specific playlists for the Intranet video solution.

### Scheduling & Broadcast Conditions

Our console integrates features to define when and where the content will be broadcasted in advance.

### Content and Template Library

To ease the creation and update Corporate TV programs solution managers have access to a large library of templates.

### External & Internal Feeds

To enrich the programming, internal or external real time content can be added to the stream (RSS, XML, etc.).

### Live & Events

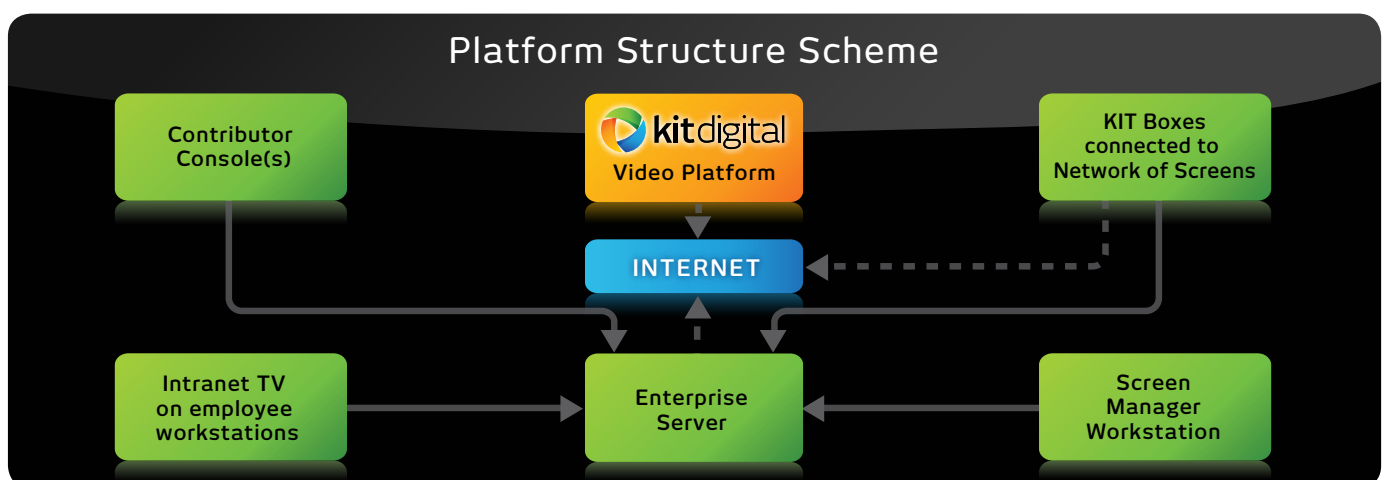
Live events, such as product launches or presentations, can be streamed directly to multiple corporate locations.

### Statistics & Monitoring

Digital Signage and Intranet TV console integrates advanced statistics and monitoring features.

## Key Advantages

- Robust, intuitive and scalable solution
- Easy user roles and privileges management
- Simplified and centralized content management
- Easy corporate media content moderation
- Advanced monitoring
- Broadcast TV quality



Top Clients

